

PRESS RELEASE
Craven County Water Department Water Shortage Plan Implementation
June 10, 2011

In an effort to curb the recent heavy demand for water, the Craven County Water Department announced today implementation of Stage 1 of its Water Shortage Response Plan. Craven County Water Superintendent, Rusty Hayes, said “The County’s water supply is adequate, but the unusually large water usage in recent weeks has placed a big strain on the water system’s ability to maintain normal tank levels. Customers may notice slightly lower than normal water pressures at their residences during this extended period of dry conditions”.

Until drought conditions improve, Craven County water customers are being asked to voluntarily reduce their water consumption and in particular to apply significantly lower amounts of water to their lawns. Irrigating landscapes a maximum of one inch per week may not keep lawns green, but it should be enough to sustain turfs until rain returns to the area. Additionally, water customers are being asked to prevent water waste; avoid runoff and watering of impervious surfaces; water plants deeply to encourage root growth; operate washing machines and dishwashers only with full loads; use spring-loaded nozzles on garden hoses; and identify and repair all water leaks.

Current demand for water has potential for causing water shortage issues that could threaten health, safety or environmental integrity. Should conditions worsen over the coming days the County may be forced to consider implementing Stage 2 water shortage measures which include mandatory water reduction and penalties for non-compliance.

For more information on water saving tips visit the Less Means More website at www.water-lessmeansmore.com.